Myreas
COLRUYT GROUP

The Art of the Possible.

Experience the potential of AI and put it into practice yourself!

For everyone: from complete novices to seasoned experts
---no prior experience required---

PROGRAMME · 5 BUILDING BLOCKS

1. **Demystifying AI**
   Get set up, build your first landing page.
2. **Skills & Context**
   Teach the AI your own style & guardrails.
3. **Agents**
   Build a team of agents that work together.
4. **MCP — the API for agents**
   Build an Amazon shopper that actually runs.
5. **A personal working app in 120 minutes**
   From idea to a finished application, start to finish.

IDEAL AS A TEAM BUILDING EVENT

Bring your team together for an inspiring evening of learning, building, and exchanging ideas in a relaxed setting.

EVENING SCHEDULE

- **16:00** Welcome, environment, landing page
- **17:00** Skills & agents
- **18:00** MCP and advanced topics
- **19:00** Start your own AI project
- **19:15** **Drinks & BBQ while your project is getting shaped**

€6.000 for a management team of 5 people

€1.200 per additional person · maximum 10 participants
€1.500 per participant for individual registrations

Venue, Drinks and BBQ included.
(*) Other formats are possible on request

PROVEN IN THE FIELD

Originally built for Myreas consultants. Adapted for our senior-manager clients and their teams.
Myreas is the AI training partner of several senior management teams at Colruyt Group (c-level, -1 & -2), including the senior IT management teams.

We TRAIN

Experience what is already possible today — and just how accessible and easy AI has become

The challenge.

- CEOs and board members must **make critical decisions on the impact of AI**.
  The **knowledge level within one team differs** widely:
  How does a team decide on the impact of AI when **everyone has a different view about AI?**
- **Existing AI training remains theoretical**: trends, use cases and risks.
- Technology partners want **customers to stay dependent** and have every interest in **concealing how much customers** can do themselves.
- That is why Myreas created **“The Art of the Possible.”**

The Art of the Possible.

- A training designed for **Leadership teams**
- A six hours **hands-on training**: discovering the state-of-the-Art possibilities.
- **No prior experience required**!
- Building a **shared understanding of what is possible today.**

The Art of the Possible demystifies AI and shows the real impact.

See what is possible, Experience it… And decide what it means for your business.